

Transformation projects: journey from reality to vision

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Transformation Project : Journey From Reality to Vision

What does transformation really mean?

Transformation Story

“How does one become butterfly?” Pooh asked pensively.

'You must want to fly so much that you are willing to give up being a caterpillar,' Piglet replied.

'You mean to die?' asked Pooh.

'Yes and no,' he answered.

'What looks like you will die, but what's really you will live on.’’

Expectations – Unrealistic : Aspirations : Realistic



Psychology of Transformation

- **How do teams feel about transformation?**
- **How do teams address transformation challenges?**
- **How do teams collectively bring confidence in the delivery?**

Challenges



Transformation Rubik's cube



Invisible-Visible



Invisible-Visible

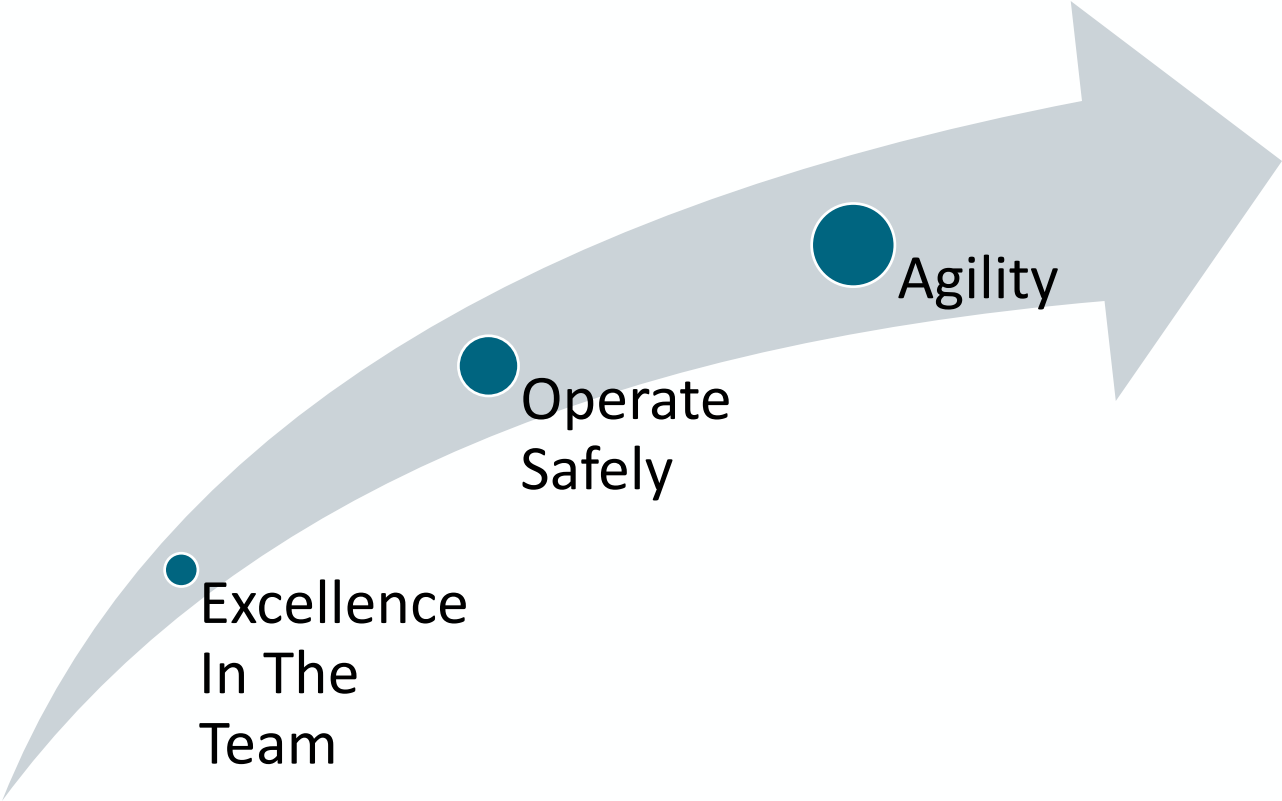
Invisible Transformation

- Incremental Change
- Build Resiliency
- Investing in Faster Solutions

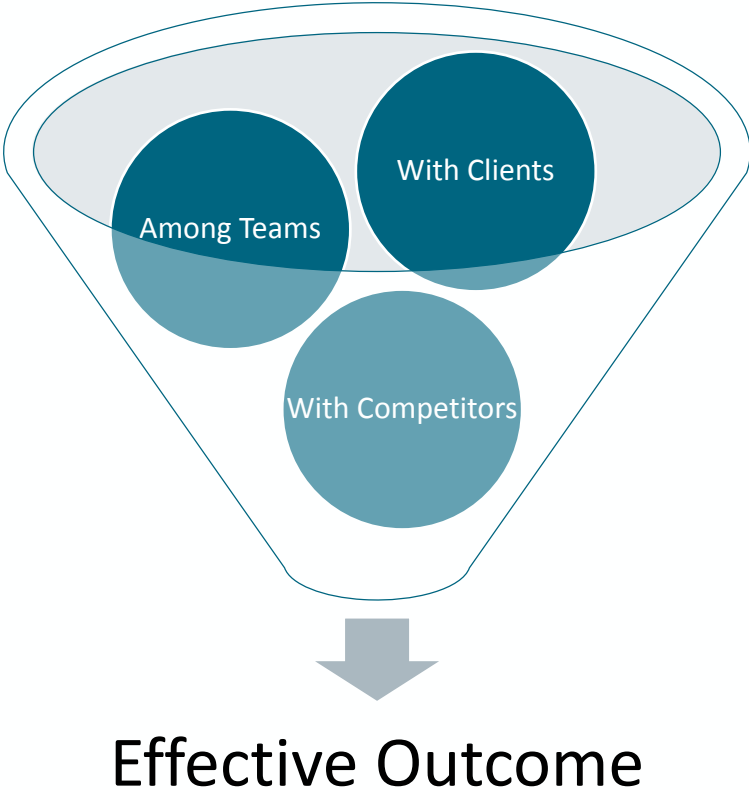
Visible Transformation

- Improved Customer Interaction
- Favorable by Clients
- Company Revenues

Three Pillars



Collaboration



Reality to vision: alignment

